



Helping you deliver

**BETTER HAND SAFETY SOLUTIONS
FOR YOUR CUSTOMERS**





WHO WE ARE

Traffi are the hand protection specialists.

For over 16 years, Traffi has been trusted by some of the world's most demanding industries to protect the one thing workers can't afford to lose – their hands.

We don't make a range of PPE, we specialise in hand protection, offering the highest performing safety gloves.

OUR VISION

We see a brighter future with **ZERO WORKPLACE HAND INJURIES** and people using gloves they want to wear, working at peak performance.

OUR MISSION

To accelerate the journey to **ZERO HAND INJURIES IN THE WORKPLACE.**

OUR PURPOSE

Every day Traffi wearers depend on us to keep their hands safe whilst they work. **THAT'S TRUST IN ACTION.**

We care about protecting their hands with gloves they want to wear, that enable them to work at peak performance, so they can go home safe and make the most of life.

THIS IS WHAT DRIVES US FORWARD

OUR VALUES

These are the values we have at Traffi that drive the behaviours required to achieve **zero hand injuries in the workplace.**

TRUSTED

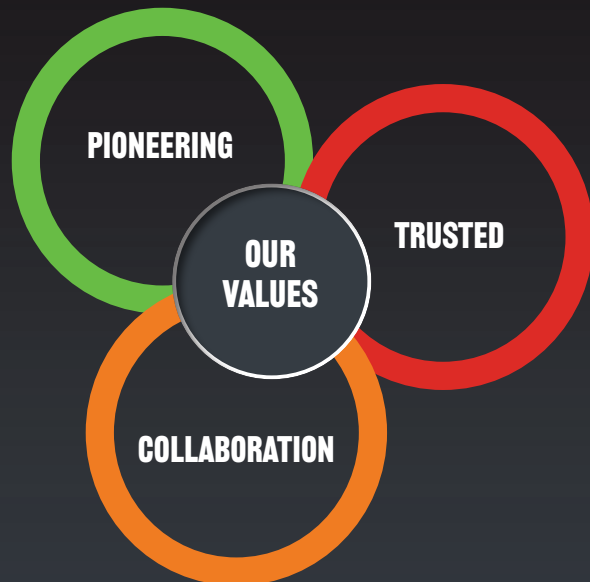
The principle on which we've built the brand, through people, products, and compliance.

PIONEERING

To innovate and leverage technology to deliver a world class customer experience, and deliver more value to our customers.

COLLABORATION

The bridge between material capabilities and customer needs, enabling the 'end to end' community devoted to elevating hand safety.



A GLOBAL PARTNER IN HAND PROTECTION

WE DELIVER

Every client gets access to top-tier service, global tools and expertise.

ANYWHERE, ANYTIME

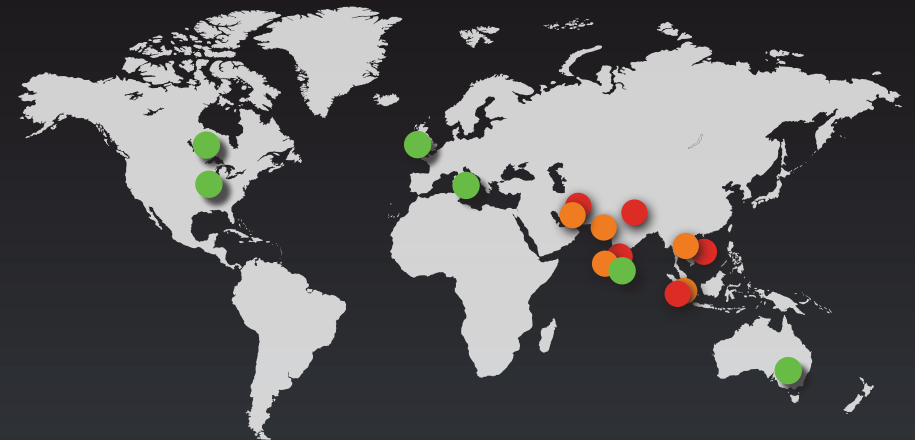
Our systems are borderless — providing hand safety that's just as effective in Birmingham as it is in Brisbane.

CO-CREATED FOR IMPACT

Our customer platform is a collaborative space. Your feedback, ideas and goals help shape the future of safety.

SMARTER SYSTEMS FOR SAFER TEAMS

Data, training tools and dashboards all working together to achieve zero hand injuries and reduce costs.



RAW MATERIALS

India, Sri Lanka, UK, Vietnam, Pakistan & Malaysia.

MANUFACTURING

Sri Lanka, Vietnam, Pakistan, Bangladesh & Malaysia.

STOCK SECURITY

UK, EU, Sri Lanka, United States, Canada, Australia.



The TraffiSystem® makes choosing the right glove for the job simple, effective and universally understandable.

Consisting of 3 unique colours, each colour represents a range of cut levels, simplifying the job of operatives and health and safety managers alike.



LOW
CUT LEVEL A
A1
WARNING



MEDIUM
CUT LEVEL B-C
A2-A3
BE AWARE



HIGH
CUT LEVEL D-F
A4-A7
SAFE TO GO

A SIMPLER WAY TO SPECIFY THE RIGHT LEVEL OF PROTECTION

How does this help you?

The TraffiSystem® helps you move from product-led selling to a more structured, consultative approach using a proven safety glove system.

INSTEAD OF:

- Selling individual gloves based on price or availability
- Explaining complex standards and specifications
- Leaving customers to interpret protection levels themselves

YOU CAN:

- Clearly explain protection levels using a simple colour-coded system
- Recommend gloves based on task-specific risk
- Support structured customer safety programmes
- Present a consistent, professional approach to hand protection

This makes it easier for you to guide decisions, add value to your customers, and position yourself as a trusted safety partner.

THE TRAFFI RANGE

Glove categories

SEAMLESS



IMPACT



WATER & OIL
RESISTANCE



DISPOSABLES



CHEMICAL



LEATHER &
SPECIALIST



THE RIGHT GLOVES FOR THE RIGHT INDUSTRY

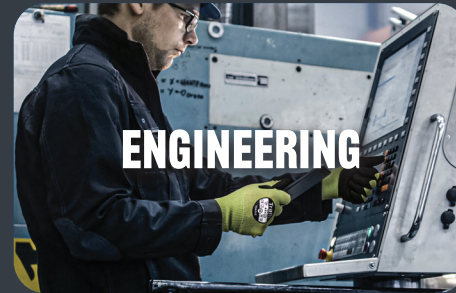
MANUFACTURING



FOOD



ENGINEERING



CONSTRUCTION



ENERGY &
UTILITIES



FACILITIES



TRANSPORT

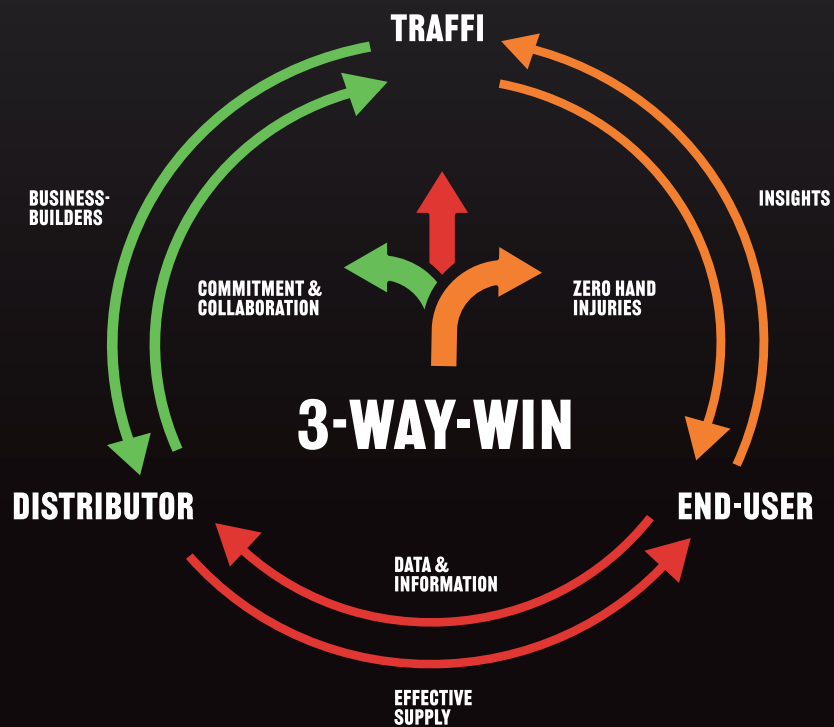


AND MANY MORE



Accelerate your journey to

ZERO WORKPLACE HAND INJURIES



PARTNER WITH TRAFFI



CLIENTS THAT TRUST US

Amey

BELRON

BAE SYSTEMS

Balfour Beatty

CAMMELL LAIRD

FINNING

LUSH

NetworkRail

sse | For a better world of energy

HOW WE SUPPORT YOUR GROWTH PLANS

PREMIUM HAND PROTECTION

Over 75 quality products in the Traffi Collection
Designed for all tasks and associated risks
Proven to reduce hand injuries.



JOINT COLLABORATION

Marketing assets and support to help you promote the Traffi Range
Shared insights
Compliance assurance ISO standards
Sustainability reporting



FREE SAMPLING SERVICE

Free samples sent to your clients on your behalf
Co-branded email communication to support.



STOCK CLENSING COMMITMENT

We make stockholding Traffi easy, ensuring you never get stuck with stock.
Any static or slow-moving overstock can be sent back and replaced with another style to same value for a 5% fee.
Release cash & remove risk.



DROP SHIP OPTIONS

We can despatch stock same day to your customers on your behalf.
Turn revenue into cash faster.



SUPPLY CHAIN

Gain access to our Product Passport data.
We dual source and dual stock all core lines ensuring a robust and reliable supply chain.
Enjoy consistent supply.





SUSTAINABILITY

It's in our hands

Responsible
with
PRODUCTS

Responsible
in
PARTNERSHIPS

Responsible
for
PEOPLE

Our sustainability development goals



SUSTAINABLE DEVELOPMENT GOALS



Traffi develops sustainable safety gloves that help you protect your customer's workforce while supporting their environmental goals.

By focusing on responsible materials, reduced emissions, and product innovation, you can influence procurement decisions without sacrificing quality or compliance.

RESPONSIBLE WITH PRODUCTS

- All product packaging is plastic-free
- We aim to switch to at least 50% sustainable raw materials
- Reduce organisational waste by 50%
- Remain carbon zero annually with verified offsetting projects
- Achieve a 46% reduction in Scope 1 & 2 emissions by 2030 and 90% by 2050

RESPONSIBLE IN PARTNERSHIPS

- Support community initiatives
- Partner with customers in joint sustainability programmes
- Develop consistent data-sharing framework for transparency and collaboration

RESPONSIBLE FOR PEOPLE

- Support employee inclusion needs
- Reduce gaps in proportional representation within the workforce by 50% to reflect local communities



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**REQUEST
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GLOVE
SAMPLE**



Traffi®
FOR HANDS. FOR LIFE.®

